

ORDINANCE NO.: 2009-061(A)

Granting a Franchise to Jay Dahlgren, Jr d/b/a Palmetto Enterprises for operation of a stationary sidewalk vending cart on the north corner of Lincoln Street and Taylor Street adjacent to Finlay Park

BE IT ORDAINED by the Mayor and Council of the City of Columbia, South Carolina, this \_\_\_ day of \_\_\_\_\_, 2009, that pursuant to Sec. 11-256, 1998 Code of Ordinances of the City of Columbia, South Carolina, that Jay Dahlgren, Jr. d/b/a Palmetto Enterprises is granted a franchise for the operation of a stationary sidewalk vending cart on the north corner of Lincoln Street and Taylor Street adjacent to Finlay Park for a period of one (1) year from the date of enactment hereof.

Requested by:


Jonathan Chambers, Deputy Zoning Admin.

\_\_\_\_\_  
MAYOR

Approved by:

\_\_\_\_\_  
Interim City Manager

Approved as to form:

  
\_\_\_\_\_  
City Attorney

ATTEST:

\_\_\_\_\_  
City Clerk

Introduced:

Final Reading:

LEGAL DEPARTMENT DRAFT

# COLUMBIA




*Everybody Counts - Everybody Contributes - Everybody Benefits*

## DEPARTMENT OF PLANNING AND DEVELOPMENT SERVICES ZONING DIVISION

**DATE:** June 2, 2009

**TO:** Honorable Mayor and City Council Members

**FROM:** Johnathan E. Chambers, Deputy Zoning Administrator 

**CC:** Marc S. Mylott, AICP, Director of Planning and Development Services/Zoning Administrator  
Brenda Kyzer, Business License Administrator

**RE:** **STAFF RECOMMENDATION for**  
**Jay Dahlgren, Jr. dba**  
**PALMETTO ENTERPISES**  
**END OF LINCOLN ST. NORTH SIDE OF TAYLOR ST.**  
**FINLAY PARK**  
**NEW LOCATION – Preferred**

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Jay Dahlgren, Jr. the applicant, is requesting permission to establish a shaved ice stand within the sidewalk at the end of Lincoln Street North Side of Taylor Street (Finlay Park). This is new location and an amendment to the resolution that establishes sidewalk vending locations is required. The applicant proposes to sell shaved ice and other beverages that are permitted within List C at this location. The applicants will also utilize a folding chair for employees and a small cooler at the site. A copy of the application is attached for your information.

*Staff recommends approval subject to review and approval of evidence of insurance and of compliance with health and fire codes (§11-257).*



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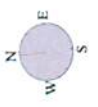
Scale: 1 i = 46.7 feet

Creation Date: 11/26, 2007 11:43  
Modification: Jul 19, 2007 14:21

Taylor St

Lincoln St

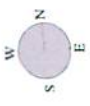
Location of Vending Cart



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Average Scale: 1 inch = 44.7 feet

Creation Date: Jan 15, 2007 12:11  
Modification Date: Feb 16, 2007 14:02



Creation Date: Feb 15, 2007 11:37  
Modification 1: Feb 16, 2007 14:03

Average Scale: 1 inch = 50.3 feet

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Creation Date: Jan 15, 2007 10:29  
Modification Date: Feb 16, 2007 13:58

Average Scale: 1 inch = 49.0 feet

Copyright ©2007 Pictometry International Corp



Creation Date: Feb 26, 2007 11:43  
Modification: Jul 19, 2007 14:21

Scale: 1 i 93.5 feet

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# SIDEWALK VENDING



## FRANCHISE APPLICATION

CITY OF COLUMBIA BUSINESS LICENSE DIVISION

P O Box 147 • 1136 Washington Street, Columbia, SC 29217 • 803.545.3345

**PLEASE ATTACH ADDITIONAL INFORMATION IF YOU DO NOT HAVE ENOUGH ROOM!**

DATE	MONTH	April	DAY	1	YEAR	2009	
REQUESTED VENDING LOCATION	NUMBER						
	DESCRIPTION	corner (NW) of Taylor St. & Lincoln St.					
OWNER INFORMATION	NAME	Jay H. Dahlgren, Jr.					
	ADDRESS	PO Box 623 White Rock SC 29177					
	TEL	803 422-1987	FAX		E-Mail	Palmetto333@aol.com	
CONTACT INFORMATION <i>If different from above</i>	NAME						
	ADDRESS						
	TEL		FAX		E-Mail		
LOCATION OF OFF-STREET STORAGE FACILITY	None	DESCRIPTION (Garage, rental storage, etc.)	None				
METHOD AND ROUTE FOR TRANSPORTING CART TO VENDING LOCATION	Via Van (Huger - Hampton - Lincoln - Taylor) CART HAS WHEELS, see illustration or photo						
DESCRIPTION OF VENDING CART <i>-Include how cart is powered/food cooked</i>	YOU ALSO MUST SUBMIT A PHOTOGRAPH AND/OR DRAWING OF VENDING CART!						
	CART IS 3' x 4' x 4' "SEE PHOTO" ATTACHED						
DESCRIPTION OF FOOD, BEVERAGES, AND MERCHANDISE BEING SOLD	FLAVORED SHAVED ICE						
	BOTTLED WATER						
	NON-ALCOHOL BEVERAGES						
	ICE "CHEST" COOLER 2' x 3' NEXT TO CART						
DESCRIPTION OF OUTSIDE OWNERSHIP INTERESTS <i>If any; e.g. Partners or Stockholders</i>	None						
ADDITIONAL INFORMATION <i>e.g. to demonstrate financial ability to perform conditions of franchise</i>	Attached - BANK STATEMENT						
	Attached - LIABILITY QUOTE						
I, as a business owner or authorized owner representative, confirm to the best of my knowledge that the information contained on this application is accurate.							
SIGNATURE:						RELATIONSHIP TO OWNER:	Owner
FOR STAFF USE	INVOICE#		AUTHORIZED BY				

VENDORS AT FESTIVALS OR PUBLIC EVENTS ARE NOT REQUIRED TO OBTAIN A VENDING FRANCHISE, BUT MAY STILL REQUIRE A BUSINESS LICENSE. PLEASE CONTACT THE BUSINESS LICENSE DIVISION AT 803.545.3345 FOR MORE INFORMATION.



**CITY OF COLUMBIA  
BUSINESS LICENSE  
CLEARANCE FORM** 74011

**PURPOSE STATEMENT:** Clearance forms are required for all businesses located in the City limits of Columbia, SC. Any new business, change of ownership or location for an existing business must complete this form. Approvals needed are dependent upon the physical location and nature of your business. Upon completion, mail to City of Columbia Business License Division, P.O. Box 147, Columbia, SC 29217 or bring to 1339 Main St. 1<sup>st</sup> Floor. Business License Division. If you have any questions, please call 803-545-3345.

DATE: 4/15/09  
 NAME OF BUSINESS: PALMETTO ENTERPRISES  
 NAME OF OWNER(S): JAY DAHLGREN, JR.  
 BUSINESS ADDRESS: NW CORNER OF TAYLOR ST. AT LINCOLN (WHERE LINCOLN DEAD ENDS INT FAYLEY PARK)  
 TELEPHONE: (BUS) \_\_\_\_\_ (CELL) 422-1987 (FAX) \_\_\_\_\_  
 TYPE OF BUSINESS: SHAVED ICE STREET VENDOR  
 EMAIL ADDRESS: \_\_\_\_\_  
 TYPE OF BUILDING: ( ) RESIDENCE ( ) STORE ( ) OFFICE BUILDING ( ) WAREHOUSE (  ) OTHER  
 SIC CODE: \_\_\_\_\_ NAICS CODE: \_\_\_\_\_  
 MOBILE CART  
 STREET  
 FRANCHISE

**STEP 1 - ZONING DIVISION (803) 545-3333**

IS THIS A SEXUALLY ORIENTED BUSINESS? \_\_\_\_\_ (YES) \_\_\_\_\_ (NO) \_\_\_\_\_ (INITIALS)  
 TMS#: \_\_\_\_\_ ZONING DISTRICT: \_\_\_\_\_  
 ORDINANCE SECTION 17-258 \_\_\_\_\_ DESCRIPTION: \_\_\_\_\_  
 ( ) APPROVED \_\_\_\_\_ ( ) DENIED \_\_\_\_\_  
 ZONING ANALYST SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
 ZONING ANALYST NAME (PRINT): \_\_\_\_\_

**STEP 2 - BUSINESS LICENSE (803) 545-3345**

BUSINESS LICENSE SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

THE FOLLOWING DEPARTMENTS SHALL NOT INSPECT AND/OR GRANT APPROVAL PRIOR TO THE COMPLETION OF STEPS 1 AND 2 ABOVE

**STEP 3 - BUILDING INSPECTIONS (803) 545-3420**

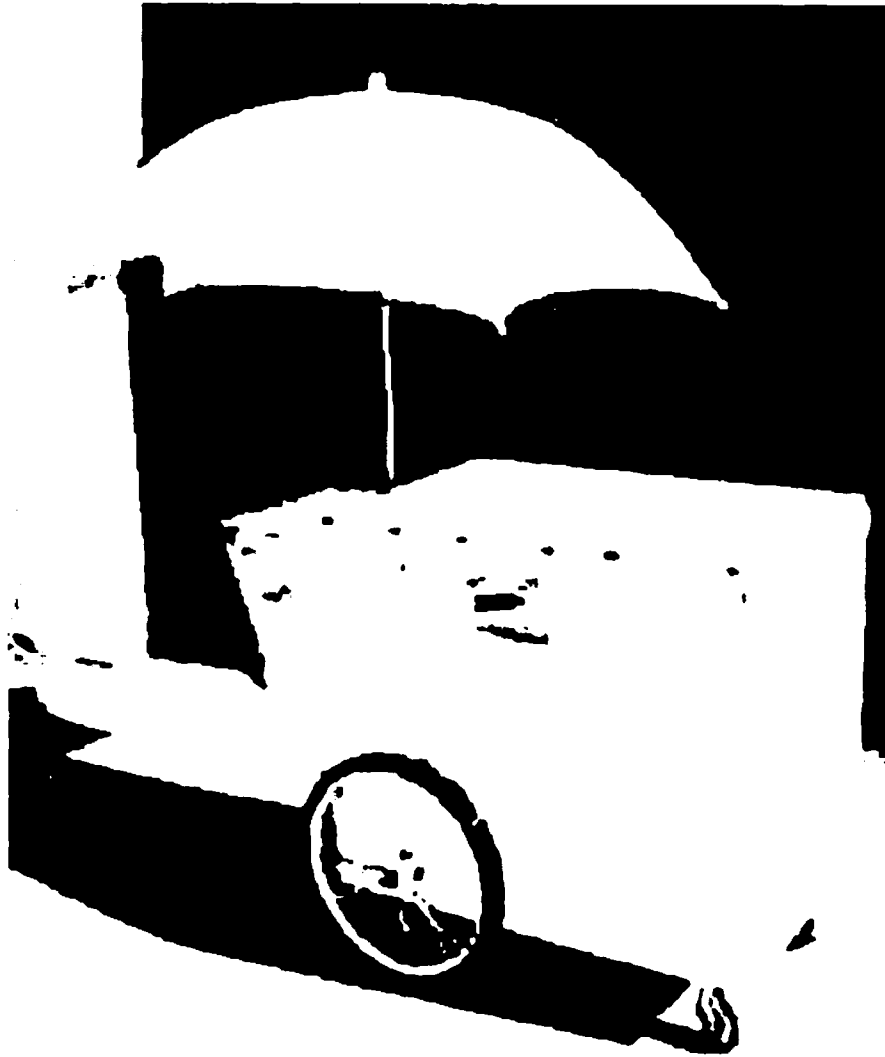
( ) APPROVED \_\_\_\_\_ ( ) DENIED \_\_\_\_\_  
 BUILDING INSPECTOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**STEP 4 - FIRE DEPARTMENT (803) 545-3701**

( ) APPROVED \_\_\_\_\_ ( ) DENIED \_\_\_\_\_  
 FIRE MARSHALL SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**STEP 5 - RICHLAND COUNTY HEALTH DEPARTMENT (803) 576-2910**  
~~LEXINGTON COUNTY HEALTH DEPARTMENT (803) 485-8113~~

( ) APPROVED \_\_\_\_\_ ( ) DENIED \_\_\_\_\_  
 AGENCY SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_



City of Columbia:

I am interested in obtaining a License for a sidewalk vendor. I feel that I can promote the city as well as be an asset to the community. We are offering Flavored Shaved Ice as well as non-alcoholic beverages. We will use a custom Label on our bottle water that will feature different sites with their history in our great city. The first label will feature a photo of our State Capitol Building with a brief history. This is a unique way in promoting some of the great places to visit in our City. If you have any ideas or places that should be promoted please contact us and we will see what we can do to create a label to promote a part of this great city. Palmetto Enterprises has been created to promote the city of Columbia as well as vend on the cities sidewalks.

Jay H. Dahlgren, Jr. / President  
Private Label USA  
Palmetto Enterprises  
803-422-1987

**General Liability Quote**

Page 1 of 1

**From:** Crossroads Insurance Agency - Patricia Brown <cia@sc.rr.com>

**To:** privatelabelusa@aol.com

**Subject:** General Liability Quote

**Date:** Tue, 14 Apr 2009 11:26 am

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Jay: for \$500,000 liab. with aggr. of 1 million with sales based on \$15,000 A YEAR: THIS IS JUST ESTIMATE:  
YOUR TOTAL PREMIUM FOR 1 YEAR WOULD BE

\$477.00 FOR THE YEAR WITH A \$1000.00 DED.

IF YOU WANTED TO UP THE COVERAGE TO  
1 MILLION WITH A 1 MILLION AGGRE.

YOUR TOTAL WOULD BE \$556.50 A YEAR.

JUST LET ME KNOW. THANKS. PATRICIA

**DISTANCING REQUIREMENTS FOR SIDEWALK VENDING FRANCHISES**

Note: this information is not comprehensive; please consult the Business License Ordinance Chapter 11-251 through 11-262 for more information

- Your cart must meet MINIMUM distancing requirements in order to be approved. Your cart must be greater than:
  - 50 feet from principal public entrance to a food service business not owned by vendor;
  - 10 feet from an entrance to any building;
  - 50 feet from driveway to Police or Fire Station;
  - 25 feet from any other driveway;
  - 25 feet from any bus stop sign.
- Your cart must not obstruct sight clearance at intersections.
- Your cart must not obstruct pedestrian traffic. Must provide 4 feet clear passageway for pedestrians at all times!

Layout for Proposed Project

Show proposed cart location.  
Include existing structures, sidewalk, and curb  
Please include dimensions!!



PLACE NORTH  
ARROW HERE

Each square represents 1/8 feet.

ADDRESS NW CORNER of TAYLOR ST & LINCOLN Street DATE: 4/10/09

