CITY OF COLUMBIA SMALL BUSINESS WEEK CONFERENCE
MAY 5, 2016

8:00-8:30 am ................................................................. Registration

8:30-8:45 am ................................................................. Welcome and Opening Remarks
Tina Herbert, Office of Business Opportunities
Stephen Benjamin, Mayor, City of Columbia
Elliot Cooper, US Small Business Administration
Frank Knapp, SC Small Business Chamber

8:45-9:45 am ................................................................. Gloria Larkin, Targetgov
Creating Your Most Powerful Business Development Tool: An Effective Capability Statement

10:00-10:45 am ............................................................... Concurrent Sessions & Tour

10:45–11:00 am ............................................................... Break

11:00-11:45 am ............................................................... Concurrent Sessions & Tour

11:45-12:00 pm ............................................................. Break

Luncheon Agenda (12:00-1:45 pm)

Invocation ................................................................. Allison Baker, Sr. Assistant City Manager

LUNCH

Keynote Conversation .................................................. Brian McConchie, Host, WACH FOX 57
Small Businesses Building Big Things:
The Building of Spirit Communications Park
CCEB Venue Partners

Business Spotlight Recognition ................................. Angelo McBride, OBO
Carl Blackstone, Columbia Chamber
Business Spotlight Honoree: Chocolate Nirvana Bakery and Café

Tax Relief in Disaster Situations ................................. Nivia Hayes, Internal Revenue Service

2:00 – 3:30 pm ............................................................ Carolyn Sawyer, Tom Sawyer Company
Six Surefire Ways to Sell

3:30 pm ........................................................................ Closing Remarks
Tina Herbert

Tour