



CITY OF COLUMBIA



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Sonoco Products Chairman & CEO to Keynote Upcoming SC Green Business Conference

Harris E. Deloach, Jr., Chairman and CEO of multi-billion dollar global packaging manufacturer Sonoco Products, will deliver the keynote address at the fifth annual SC Green is Good for Business Conference on September 13 at the Columbia Metropolitan Convention Center.

One of the first companies in the United States to recycle, Sonoco continues to set the standard for corporate sustainability today:

- The South Carolina-based company is targeting the plants to operate without the need to send anything to a landfill by the end of 2011 and for 10% of the manufacturer's plants to be landfill-free by 2015.
- Establishing 2008 as the baseline year, Sonoco has committed to reducing normalized GHG emissions by 15% from our global manufacturing facilities by 2014.
- Through its S3 program, Sonoco helps other companies identify opportunities to reduce waste and divert materials from landfills; find alternative uses for the materials that could result in new revenue streams; and generate reports outlining productivity improvements and sustainability statistics.

Sonoco announced in April that it is partnering on Boeing's Zero Waste to Landfill achievement at its South Carolina final assembly and delivery facility. Following Deloach's keynote address, Boeing South Carolina Environment, Health and Safety director Tom Deem will discuss this green connection and how it will impact operations, the community and the environment.

Coordinated by SC DHEC and the City of Columbia, the SC Green is Good for Business Conference was designed to help workplaces improve their environmental footprint and bottom line. The conference features breakout sessions, a sustainable marketplace, an alternative fuel vehicle showcase and exhibitors who provide sustainable services and products. Registration is \$50 per person.

For more information, visit www.coccpac.com.

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