

Conference Agenda ...

Please note that this is a tentative agenda and is subject to change.

TIME	EVENT
8:30 a.m.	REGISTRATION & EXHIBITS Exhibits will showcase a variety of products and services to help "green" your business.
9:30 a.m.	WELCOME & KEYNOTE SPEAKER
10:30 a.m.	BREAK Take time to visit the exhibits.
11:00 a.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Water Efficiency ■ Measuring Your Carbon Footprint ■ Green Driver/Green Rider
12:10 p.m.	LUNCH IN EXHIBIT HALL Take time to visit the exhibits and enjoy table discussions.
1:40 p.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Green Landscaping ■ Energy Efficiency ■ Green Cleaning
2:50 p.m.	CONCURRENT SESSIONS <ul style="list-style-type: none"> ■ Green Purchasing ■ Recycling and Waste Reduction ■ Sustainability through Environmental Management Systems
4 p.m.	PANEL & KEYNOTE SPEAKER
5 p.m.	GREATER COLUMBIA CHAMBER OF COMMERCE AFTER HOURS This event takes place in the Exhibit Hall.
7 p.m.	CONFERENCE ENDS

More to Know ...

The Greater Columbia Chamber of Commerce will be hosting its Business After Hours social networking event after the sessions end. This event will provide greater visibility for sponsors and exhibitors.

The conference is developed in partnership by the City of Columbia's Climate Protection Action Campaign (CPAC) and the S.C. Department of Health and Environmental Control's Office of Solid Waste Reduction and Recycling and Center for Waste Minimization.

CPAC is a volunteer group established by the City of Columbia to identify measures that can be taken to reduce greenhouse gas emissions and conserve natural resources.



S.C. Department of Health and Environmental Control
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The South Carolina 'GREEN is GOOD for BUSINESS' CONFERENCE

Targeting all South Carolina
Businesses, Organizations
and Institutions

**EXHIBITOR & ATTENDANT
GENERAL ADMISSION**

SEPTEMBER 1, 2009

**Columbia Metropolitan
Convention Center**

Green is Good for Business ...

Want to conserve resources? Save energy? Join with others to do your part to protect South Carolina's environment and be part of a sustainable community? If so, the Green is Good for Business Conference is for you.

This one-day comprehensive conference will provide your business, institution, organization or non-profit innovative ways to go green and perhaps save some money in the process. Sessions will include recycling, green cleaning and green landscaping as well as energy and water efficiency. In addition, the conference will feature green vendors and service providers. **General admission is limited to 300 attendees.**

Become an Exhibitor ...

Does your organization provide environmentally preferable products or services that have the potential to reduce environmental impacts and promote sustainability? If so, we need you. This is your opportunity to exhibit at a conference that had more than 300 businesses and 40 exhibitors last year.

Exhibitors will benefit in many ways including acknowledgement of their commitment to sustainability. Also, your business will be associated with a widely publicized, positive event.

BOOTH & EXHIBIT HALL INFORMATION:

An exhibit registration entitles your organization to an 8 X 10 foot booth, electrical hookups and an entry fee for two participants that includes breaks and lunch. **There is a limited number of booth spaces** so be sure to register today.

The Exhibit Hall will **OPEN FOR SETUP** on August 31 from 1 p.m. to 5 p.m. as well as **OPEN AT 8:30 A.M.** and **CLOSE AT 7 P.M.** the day of the conference.

Detach and Return

Conference Registration Form ...

EXHIBITOR:

Name of Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ E-mail Address: _____

Registrant Name 1: _____ Registrant Name 2: _____

Product(s) or Service to be Displayed: _____

Check One: Commercial \$250 Government \$75 Nonprofit \$75 (501-C3 # _____)

GENERAL ADMISSION:

Name of Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Registrant Name 1: _____ E-mail Address: _____

Registrant Name 2: _____ E-mail Address: _____

Registrant Name 3: _____ E-mail Address: _____

SESSIONS: (See agenda on the back of this brochure.)

For scheduling purposes, please check the session you are most likely to attend for each time slot.

11 A.M. SESSIONS	1:40 P.M. SESSIONS	2:50 P.M. SESSIONS
<input type="checkbox"/> Water Efficiency	<input type="checkbox"/> Green Landscaping	<input type="checkbox"/> Green Purchasing
<input type="checkbox"/> Measuring your Carbon Footprint	<input type="checkbox"/> Energy Efficiency	<input type="checkbox"/> Recycling/Waste Reduction
<input type="checkbox"/> Green Driver/Green Rider	<input type="checkbox"/> Green Cleaning	<input type="checkbox"/> Sustainability Through Environmental Management Systems

CONFERENCE TICKETS:

General Admission Ticket\$50 each _____ = \$ _____

Three or more General Admission Tickets\$40 each _____ = \$ _____

Discounted Ticket for Student\$35 each _____ = \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

Please return this form and fees by **August 15, 2009** to: **GREEN IS GOOD FOR BUSINESS CONFERENCE**, City of Columbia Public Works Department, 2910 Colonial Drive, Columbia, SC 29203. **Sponsorships are available.** For more information, call **803-545-2722** or e-mail **cpac@columbiasc.net**.

ONLINE REGISTRATION AVAILABLE! To register for this conference online, visit **www.coccpac.com**.