



NxLevel Micro Entrepreneur Application

For Training Year 2019

Date: _____

Business Name: _____ Contact (Name): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Office Phone #: _____ Cell Phone #: _____

Website: _____

Business License # _____ FED ID: _____

1. What is the current status of your business?

- Operating an existing business Involved in family business
 Planning to expand an existing business Purchasing or taking over a business

2. How long have you been operating your own business?

- Less than 1 year 1-2 years 3-5 years 6-10 years Over 15 years N/A

3. Industry Type: Describe your business.

- | | | |
|---|---|---|
| <input type="checkbox"/> Agriculture, Forestry, Fishing & Hunting | <input type="checkbox"/> Information/Telecommunication | <input type="checkbox"/> Real Estate Sales |
| <input type="checkbox"/> Arts, Entertainment, & Recreation | <input type="checkbox"/> Management | <input type="checkbox"/> Retail Trade |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Manufacturing/Production | <input type="checkbox"/> Research & Development |
| <input type="checkbox"/> Educational Services | <input type="checkbox"/> Professional Service | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Finance and Insurance | <input type="checkbox"/> Public Administration | <input type="checkbox"/> Waste and Remediation |
| <input type="checkbox"/> Franchise | <input type="checkbox"/> Real Estate Rental and Leasing | <input type="checkbox"/> Other Services |
| <input type="checkbox"/> Health Care and Social Assistance | | |

4. Describe the nature and the range of the products and/or services you offer. _____

5. a. How many full-time employees do you have, including yourself? _____

b. How many part-time employees do you have, including yourself? _____

6. Do you work full-time in your business? Yes No

7. a. What is the primary location of your own business?

- Your home Partner's home Rented space (not home)
 Owned space (not home) Incubator space Other

b. If other, explain... _____

8. What are your plans for the future? For example, improve the quality of the products / services, grow, expand into new product/service lines, test new markets, etc. _____

9. Please explain what kind of formal business planning you have done. What impact has it had on your business? _____

10. Why do you want to participate in NxLevel Micro Entrepreneur?

Course Description: The NxLevel Micro Entrepreneurs module focuses on teaching “self-sufficiency through self-employment.” Participants will learn how to choose a business idea, develop a marketing plan, explore financing options, develop a customer service philosophy, as well as other relevant entrepreneurial skills.

How much does NxLevel Micro Entrepreneurs course cost? NxLevel normally cost \$250.00. However, the City of Columbia will pay \$150.00 of the cost. Participants will only have to pay \$100 for registration and books.

NxLevel Micro Entrepreneur commitment to attend all sessions (approximately 45 classroom hours) and complete prep work beginning January 17, 2019 through March 28, 2019. Class will meet on Thursdays for three hours (6p.m. - 9p.m.). Signatures below may alternate between sessions. At least one company’s decision maker must be present to get full credit for this course:

Business:

Signature: _____ Signature: _____ Signature: _____

City of Columbia:

Signature: _____

Submit completed application with \$100.00 payment to the address below not later than December 1, 2018:

Office of Business Opportunities:
Attn: Cor’Deija Nelson
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Columbia, SC 29201
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