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# CITY OF COLUMBIA

## BIKE AND PEDESTRIAN ADVISORY COMMITTEE (BPAC)

December 9, 2019

4:30 PM

Richland Library – Main Branch, Room 214, 1431 Assembly Street, Columbia, SC 29201

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EMILY BEASLEY • JOHN CORBETT • SUSAN J. FORREST • CHRISTINA GALARDI • FRITZ HAMER •  
RACHEL JOHN • CHASE KEIBLER • GEORGE KOKOLIS • BETSY NEWMAN • ZACH PIPPIN • RIP SANDERS •  
BART WALRATH • CYNTHIA WATSON • CHRYS ZOURAS

### MEETING MINUTES

#### I. CALL TO ORDER

Meeting was called to order at 4:30PM by Christina Galardi.

In attendance: Chase Keibler, Christina Galardi, Cynthia Watson, Fitz Hamer, George Kokolis Zach Pippin, Bart Walrath, and Chrys Zouras. Also in attendance was John Fellows and Natavis Harris with City of Columbia. Guest from Sustainable Midlands were in attendance.

#### II. REGULAR AGENDA

##### a. Minutes:

- **Approval of November 2019 Minutes**

Motion by Mr. Zouras to approve the November 18, 2019 Minutes.

Motion seconded by Mr. Walrath.

##### b. Updates:

- **New Member Introductions**

Susan Forrest, Blue Cross/Blue Shield of South Carolina Charitable Giving Foundation.

BCBSSC was thanked for partnering with the City of Columbia in the implementation of the Blue Bikes Program.

Zach Pippin, Office of the Governor

Bart Walrath, retiree

Current BPAC members introduced themselves.

Guest from Sustainable Midlands in attendance

- **Council Work Session Presentation**

Ms. Galardi will speak on behalf of the BPAC at the City Council work session on Tuesday, December 17<sup>th</sup> from 2-6 PM. The agenda is still being created. Other BPAC members were encouraged to attend the work session.

- **Follow-Up Discussion: Encouragement and Education Funding**

John Fellows discussed ideas to expend the \$20,000 allotted to BPAC for the Encouragement and Education Funding. Preliminary inquiries were made to two marketing groups who suggested a plan or campaign with two messages.

Discussion was held regarding funding, marketing materials, deliverables, signs, procurement schedules, partnerships, locations, internal staff usage, and strategies.

Motion made by Ms. Galardi to allocate the \$20,000 to a marketing plan.

Motion seconded by Mr. Zouras. Motion passes  
Decisions will be made in January on specifics to expend the funds in a timely manner.

- **City Planning Updates**

Mr. Fellows reported on the progress of Washington/Millwood/Marion/Calhoun street projects.  
Mr. Harris Natavis said the UofSC is interesting in expanding its bicycle program so there may be an opportunity for partnering with the university in some capacity.

- **Penny Greenways Update**

The Penny Greenways project is on schedule. Amendments align with the Gills Creek Watershed Alliance. The trail standards and maintenance agreements have also been approved.

- c. **Strategic Planning:**

- Breakout/Follow-up Discussion

BPAC data is available for analysis/targeting, therefore a plan to move forward is needed

- d. **Annual Elections:**

The structure of officers of the BPAC was discussed.

Motion by Mr. Hamer to maintain the Co-chair roles in the BPAC.

Motion seconded by Mr. Zouras.

Ms. Galardi informed the BPAC that she is stepping as Co-chair effective January 2020.

Nomination by Ms. Galardi of Cynthia Watson and Bart Walrath as Co-chairs of the BPAC.

Nominations accepted. Votes taken.

Ms. Watson and Mr. Walrath appointed as Co-Chairs.

### III. **OTHER BUSINESS-**

Safety messaging for drivers and pedestrians has been installed by SC Department of Public Safety. Have temporary signage to celebrate Bike Month placed at several strategic locations in the City

### IV. **PUBLIC COMMENT**

Produce/distribute project progress maps to increase awareness of BPAC projects throughout the City

### V. **ADJOURN**

Motion by Mr. Hamer to adjourn the meeting. Motion seconded by Mr. Kokolis. Motion passes.  
Meeting adjourned.